

graphic designer | 818-304-3090 | bell.logan@gmail.com | loganbell.com

EXPERIENCE

sony pictures entertainment
senior graphic designer | october 2008 – present

support daily initiatives while strengthening the brand identity for crackle.com a sony online digital network, create key art and title treatments for original content and themed collections, develop ad units and custom graphics for third party sponsorships, package design, print and apparel promotional materials, environmental signage, oversee the production of internal online inventory and digital partner deliverables, acclimate freelancers, mentor design interns

activision blizzard
graphic designer | january 2007 – october 2008

strategically develop and visually brand identity standards for console video game franchises, conceptualize, design and art direct key art, packaging, logos and title treatments, re-purpose domestic and international titles for various consoles, design corporate identity projects, point of purchase displays, large scale signage, review proofs and perform large run press checks, provide art direction to internal assets and external vendors, to include: illustrators, photographers, copy-writers, pre-press and print houses

dzn the design group
associate graphic designer | may 2006 – december 2006

design packaging for video games and dvds, craft logos and title treatments, promotional displays, print advertisements, create and re-purpose retail sell sheets, added value package concepting, final mechanical proofing and pre-press production tasks, template management, content archiving

united states marine corps
infantry rifleman | 2001 – 2004

live fire weapons training, terrain maneuvers, physical training, equipment maintenance, leadership and team building exercises, accountability development, stress management

EDUCATION

california state university northridge
b.a. in graphic design – 2006
dean's honor list – cum laude

los angeles valley community college
a.a. in liberal arts – 2005

los angeles county high school for the arts
illustration emphasis – 2000

SKILL SET

programs | photoshop, illustrator, indesign, fireworks, dreamweaver, flash
art forms | concept and character illustration, photography, custom typography

EXTRACURRICULAR

sony pictures entertainment
applause award recipient | may 2010, january 2011

california state university northridge
portfolio review guest | 2009 – 2010